



# About us



Jan Lenders



Ed Zeelen



Stijn Linders





# DIPLO C100

## KEYFIGURES

### SPEED

20 meters per minute  
1 hectare per 10 hours\*

### LABORSAVING

60% saving  
In labor costs for deleafing

### AUTONOMOUS

Works with employee  
Or alone

### CLEAN

UV-C disinfection  
After **every** stroke

### CONSISTENCY

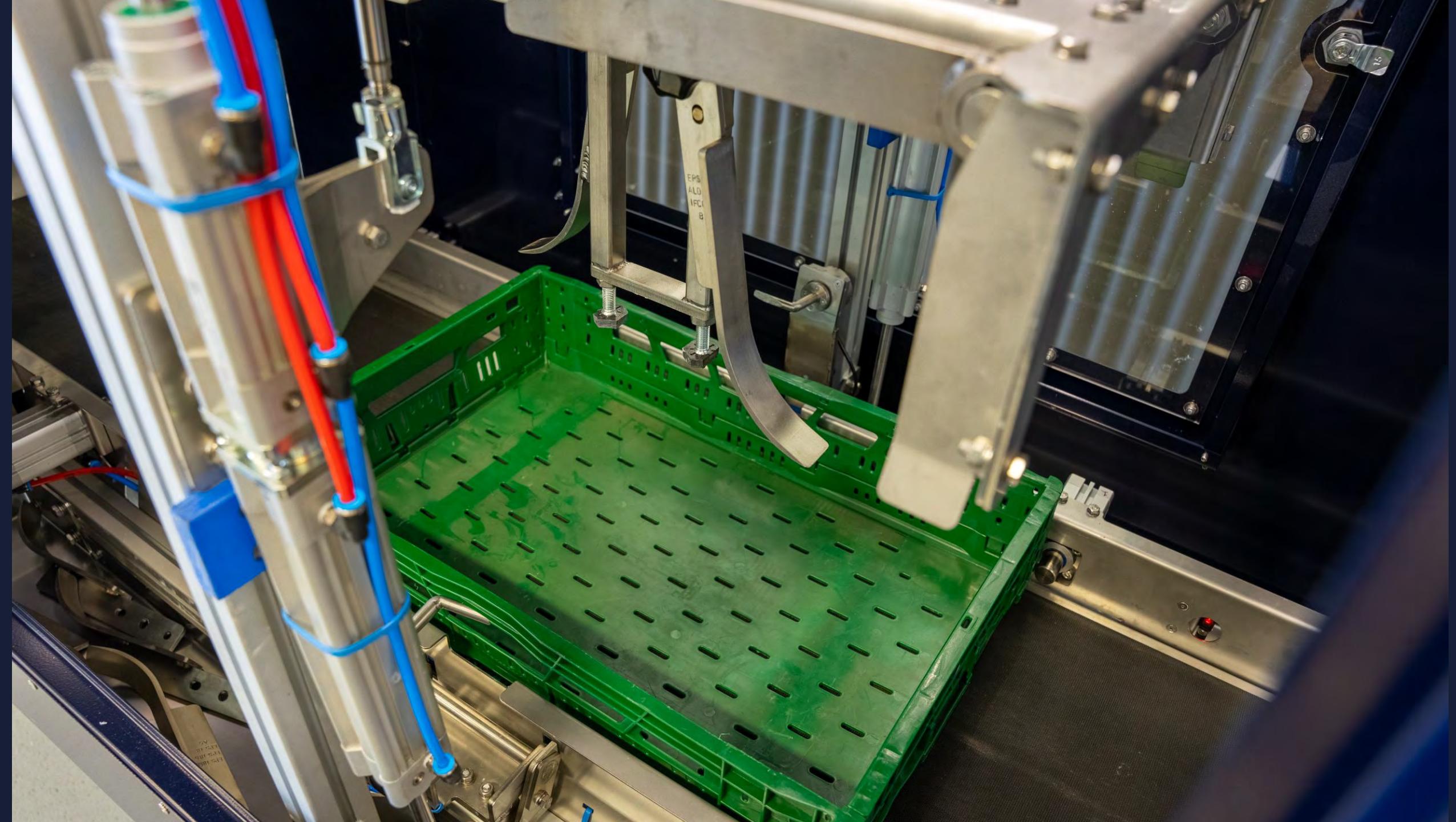
50 cm  
Deleafing area

### DELEAFING

Removes 80%  
Of leafs in deleafing area







# Innovation in the Agricultural Sector: The Role of Customer-Centric Thinking

- Real innovators are “in the field”
- Product Thinking vs. Real-world Needs
- Collective Focus on Innovation
- The Future of Dutch Agriculture
- Getting Our Hands Dirty



# From Start-up to Scale-up

## The Challenges and Opportunities of Growth

- Starting Small & Gaining Momentum
- Lenzeel's Potential for Growth
- Cultural Shift & Expansion Needs
- Adapting to the 2025 Grower
- Scaling Up: Efficiency & Market Adoption



# The Future of Agricultural Technology:

## Automation and Robotics

- Maximizing Labor Efficiency
- The Challenge of Immature Innovations
- The Need for Sales-Minded Development
- Bridging the gap



# **The Importance of Collaboration**

## In our Sector

- Collaboration in the Face of Agricultural Pressure
- Strategic Acquisitions
- Work Closely with Growers
- Collaboration Beyond Technology

# Thank you!

Please, connect!



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