



What drives us

farming innovators



A large, diverse crowd of people is walking along a paved path, likely at a festival or public event. The crowd is seen from behind, moving away from the camera. The path is lined with trees on the left and a white tent on the right. The scene is bright and sunny.

Agriculture
A dynamic sector
with an essential
role: to feed a
growing
population in a
sustainable way



Vision

A sustainable,
profitable and
enjoyable future
in farming



Who we are

farming innovators



Lely

A family owned
company with
farming
in its DNA



Cornelis van der Lely
Founder



Arij van der Lely
Founder



Olaf van der Lely
CEO 1989-2004

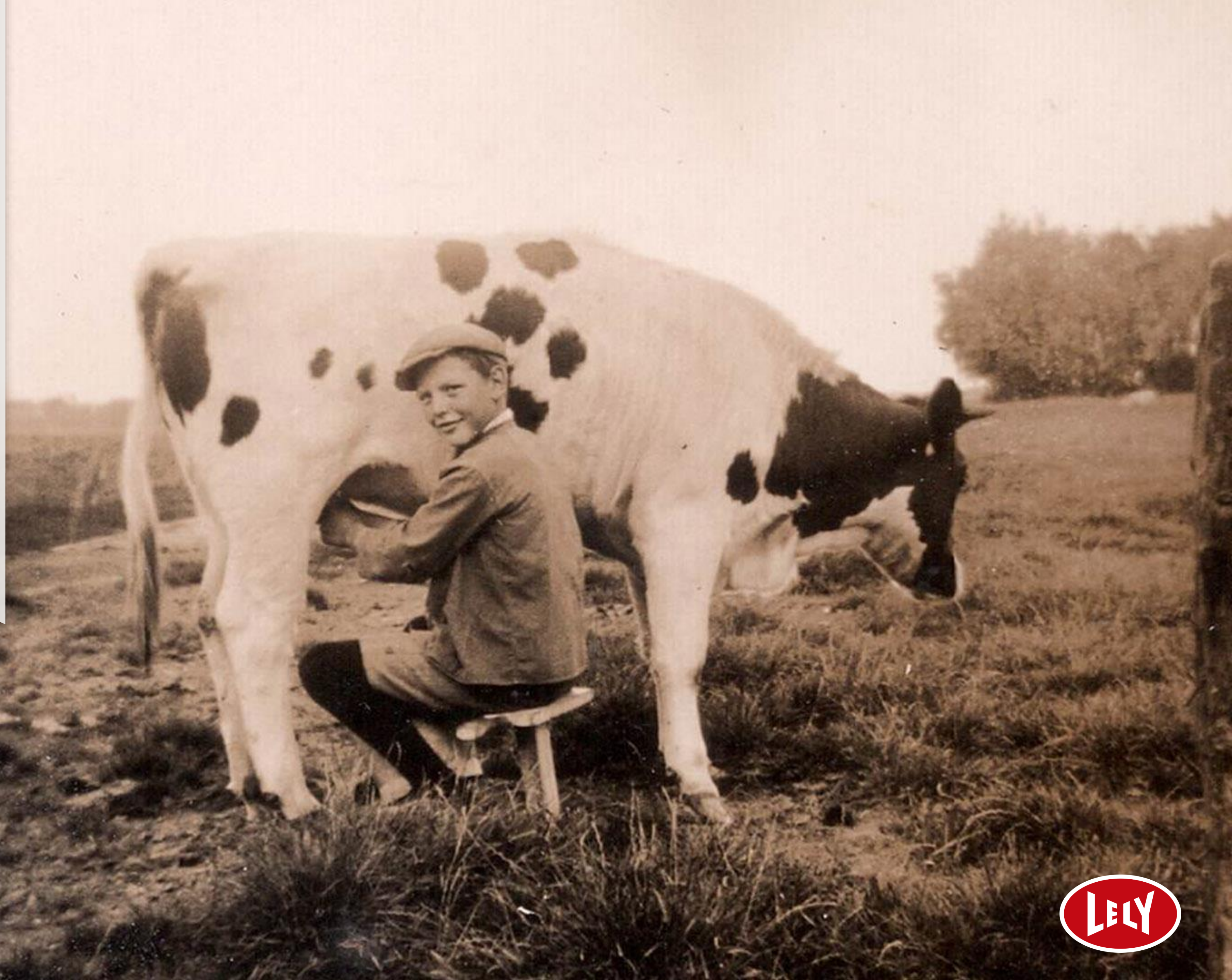


Alexander van der Lely
CEO 2004-2019
Chairman Supervisory Board



Heritage

Founded with
the aim to make
the lives of
farmers
and their herd
more enjoyable



Lely
today

Annual Sales
€ 611 mln

Number of
employees
2.100

Investments in
R&D from our
product turnover
7%



Number of living
patents
1.600

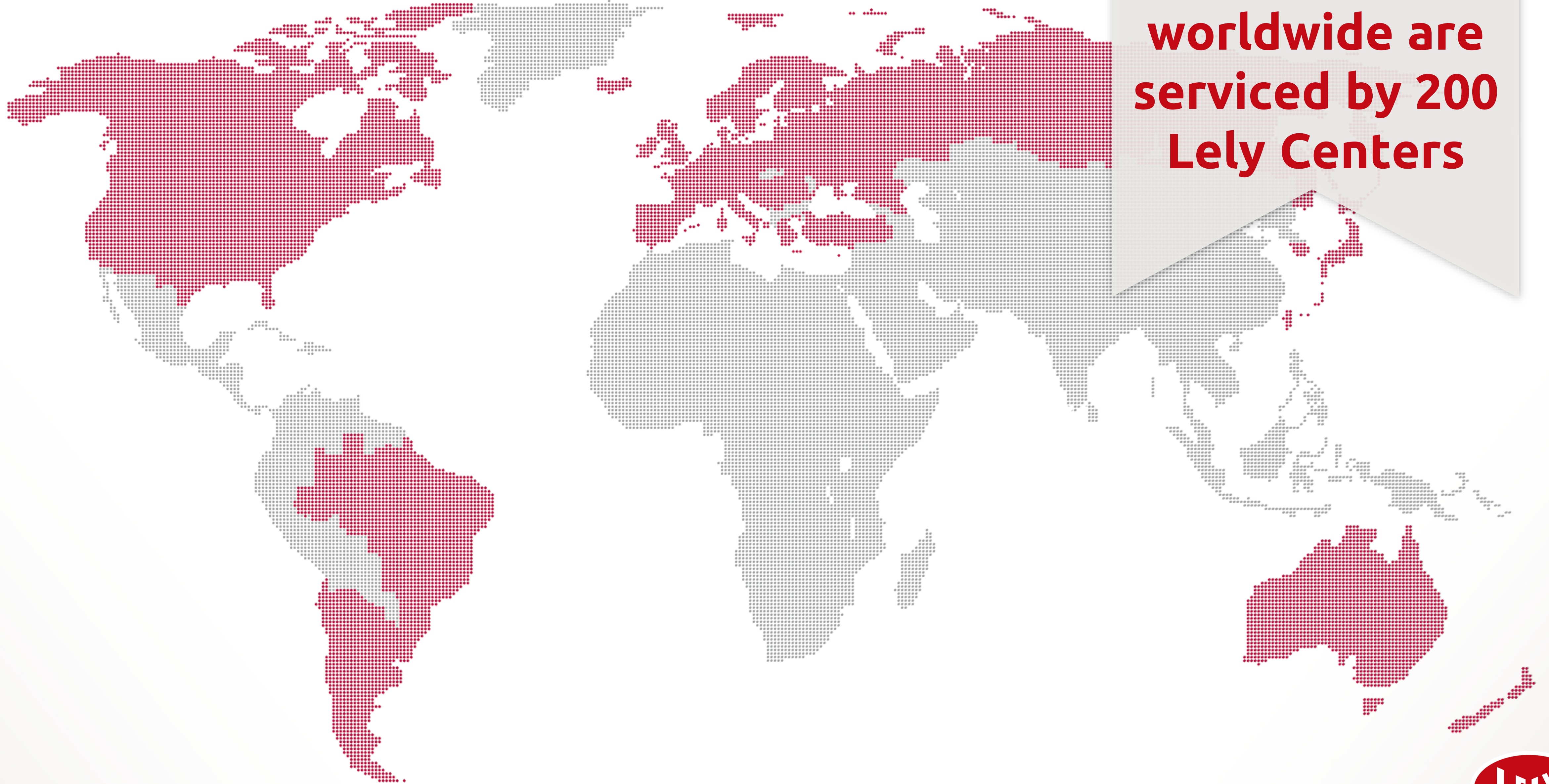
Number of
R&D facilities
3

Number of
production
facilities
2

Number of
markets
> 48



**Our customers
worldwide are
serviced by 200
Lely Centers**



Global network of 200 dedicated Lely Centers





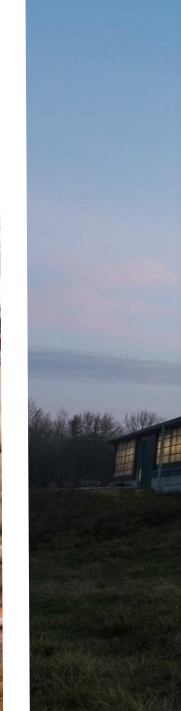
What we do

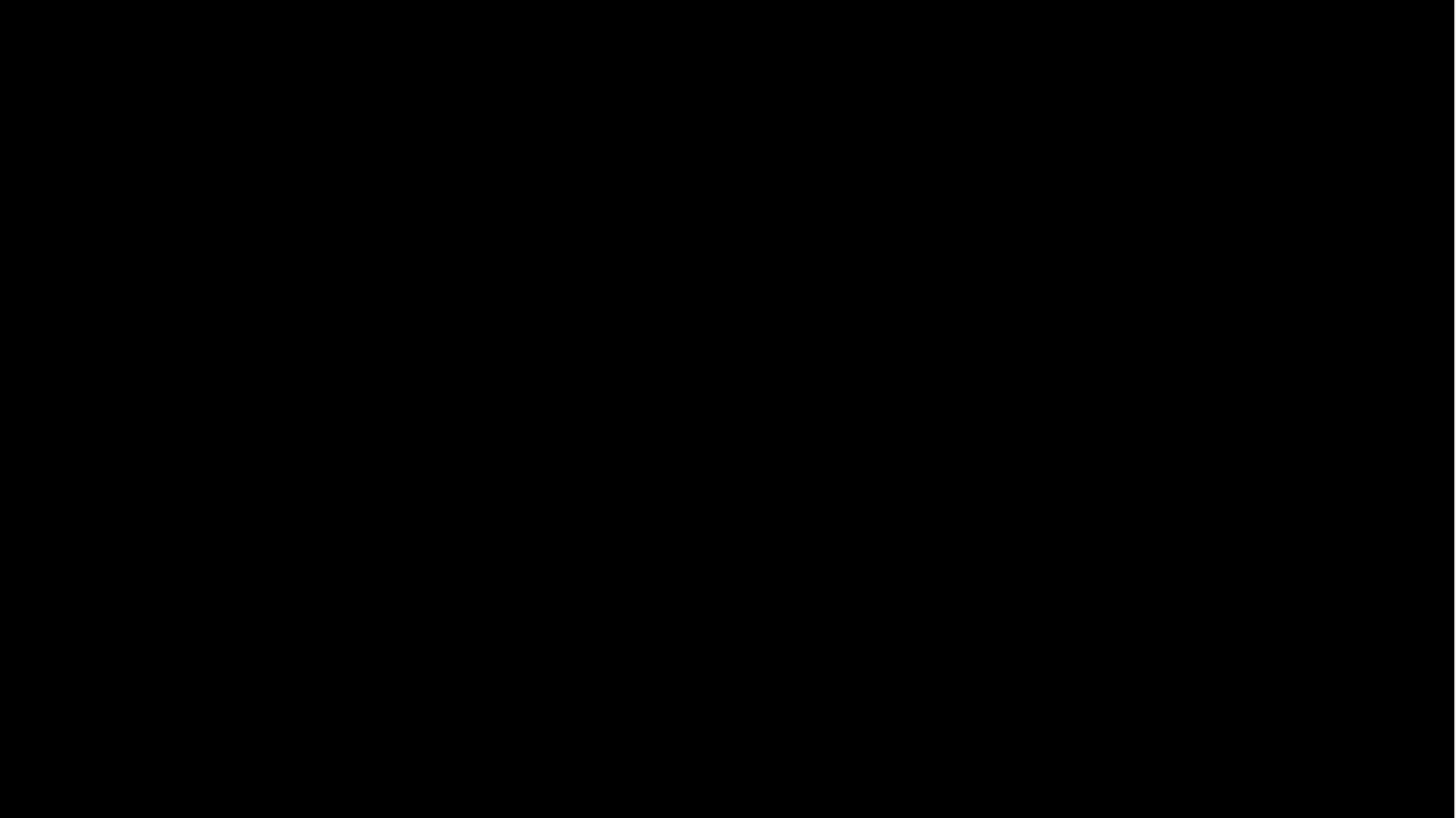
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1992
Lely invents
the robotic
milking system







2018

Lely Orbiter: a
revolution in dairy
processing!





2020

Lely Horizon:
Connecting all
data in a new
farm management
application



2020

Lely Exos:
Unique concept for
autonomous feeding
with fresh grass



2020

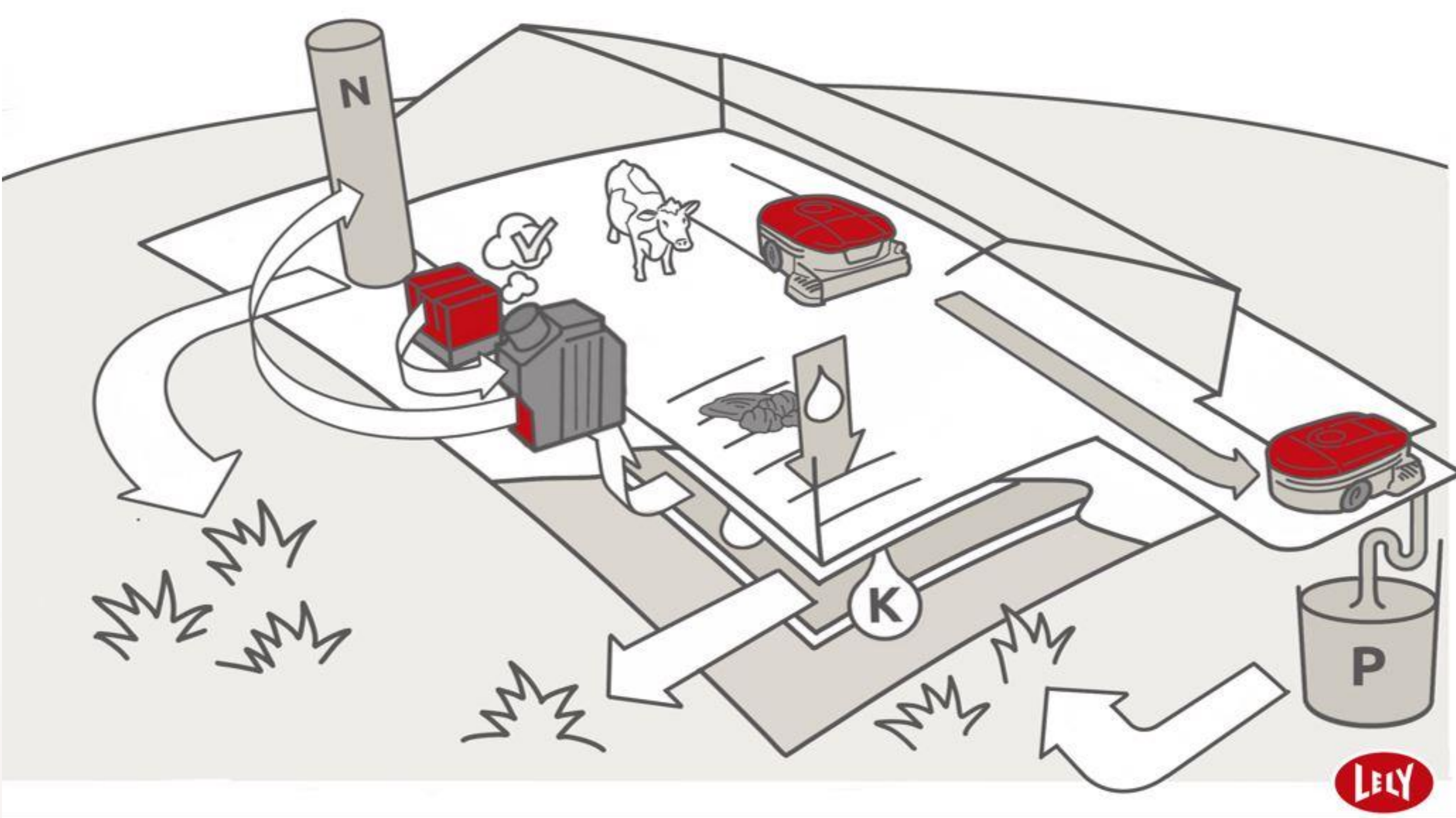
Lely Sphere:
Circular creation of
value from fertiliser:
70% reduction in
ammonia emissions



Lely Sphere

farming innovators





Lely Sphere

1. Ability for optimum fertilization via **3 different mineral streams**.
2. Less dependent on artificial fertilizer.
3. Official RAV approval; Emission factor of **3,6 kg/ NH₃/cow/year** (RAV Code A1.39).
4. Proof of proper function via data and circular fertilizer in the tank.
5. No change for explosion hazard in the cellar, as methane is not present.
6. Improved barn climate, healthier for people and animal.
7. Designed to apply in existing barns, from small to big.
8. **Renure**: approval of the circular fertilizer and urine to improve sustainability for a bright future in dairy farming



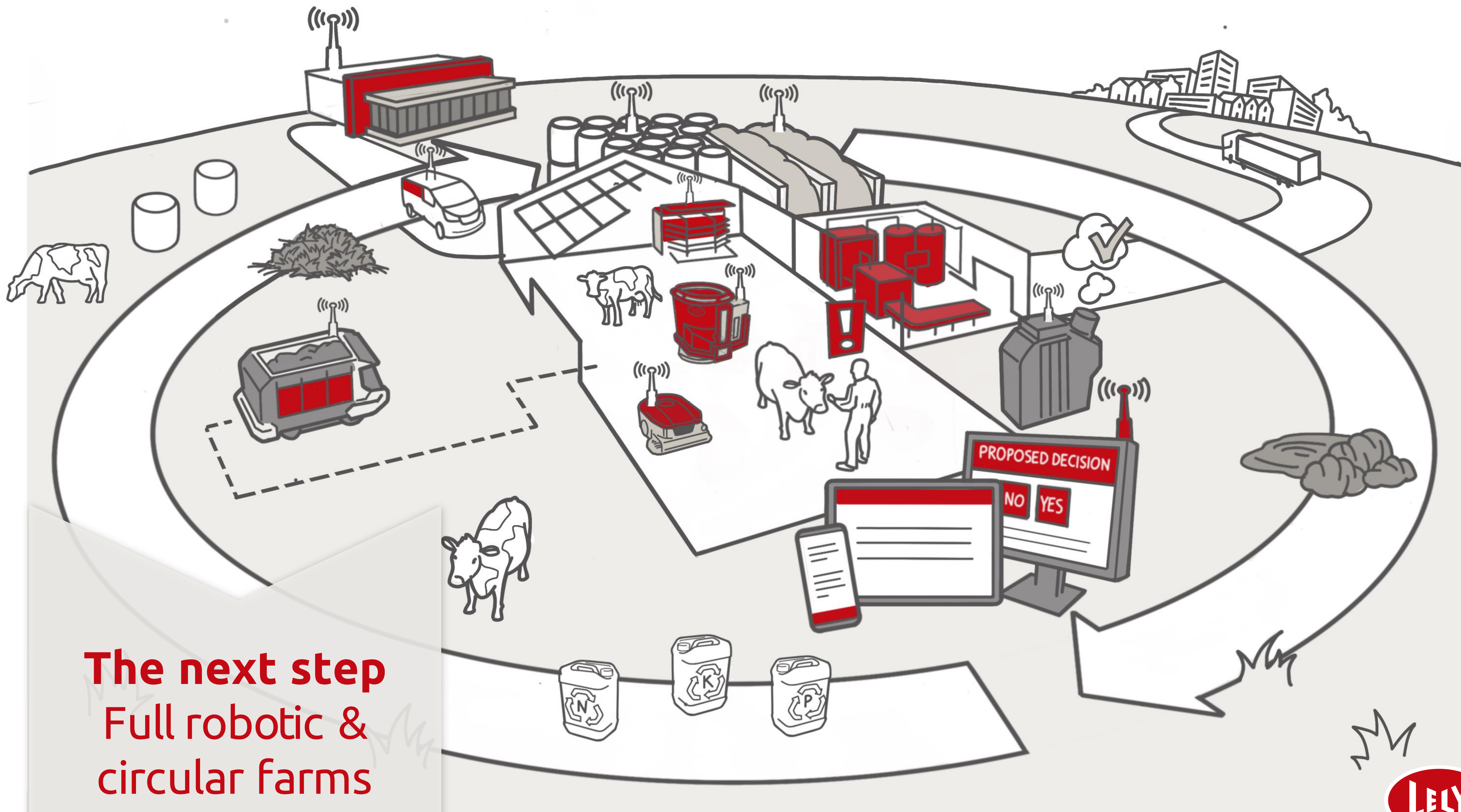
Farm of the future

farming innovators



Farm of the future

- 2050 – circa 10 billion people
- Ensure availability of sufficient protein
- Sustainability & circularity is vital
- Technology helped many other sectors with future proof models
- Many stakeholders with in some cases conflicting interests
- New innovations takes time, alignment on direction is essential



The next step
Full robotic &
circular farms

