





## Need Farming!

**NEED Farming** is a farming management concept based on observing, measuring and responding to variability in crops, based on the needs of every single plant.

To make the next step in agriculture we **NEED** care on plant level. Back to the basics of farming with the latest technologies, taking care of every individual plant instead of inter and intra-field variability. Taking care of every plants its own **NEEDS** instead of the **NEEDS** of a whole field.



1. Knowledge of the farmer combined with information about soil and the plant



2. Guarantee that every drop hits the right spot - **StrictSprayPlus**



3. We need to give every plant it own specific need in dosage and amount - **DynamicDosePlus**



## Knowledge of the farmer



### Get advised!

1. Measure of crop and soil



2. Analyze data (data knowledge)



3. Interpretation of data (ag knowledge)



4. Taskmap creation



## StrictSprayPlus

### Always the right application

1. Sections per nozzle



2. Curve correction



3. Speed correction





